



Discovery World Travel Fair 2024

งานไทยเที่ยวนอก 2567

Organized By: P.K. Exhibition Management Co., Ltd.



<https://www.discoveryworldfair.com>



Discovery World Travel Fair 2024

Dear respected tour operators/business owners.

Thailand's economic growth has seen a marked improvement over the past year, which has resulted in a greater number of Thai people traveling abroad, particularly during holiday periods.

Hundreds of thousands of Thai tourists are flocking to foreign countries. The trend of planning travel on foreign tourist routes, both long-distance and in Asia, and Europe, including the ASEAN region, is expected to become stronger in 2024-2025.

P.K. Exhibition Management Company Limited, a Thai travel organizer, to expand business opportunities. The scheduled event "Discovery World Travel Fair 2024" will be held together as a travel fair that will meet all the stories by organizing three events throughout the year 2024.

Discovery World Travel Fair #1: 27 - 30 June 2024 at BITEC Bangna

Discovery World Travel Fair #2: 22 – 25 Aug. 2024 at Queen Sirikit National Convention Center

Discovery World Travel Fair #3: 28 Nov. – 1 Dec. 2024 at BITEC Bangna

Those who are keen to travel both in Thailand and overseas can engage in many activities at the event.

If interested/want to ask any further questions. Please contact the sales staff at telephone 02 307 8555 press 1 or Add Line ID: @pkexhibition / Website: <https://www.discoveryworldfair.com>

Best regards

Piyaporn Yutitham

Executive Director



Event Photo Gallery

SUCCESS

Discovery World Travel Fair Zone



Category group:

Discovery World Travel Fair 2024

2024

1

NTOs



2024

2

**Tours
(abroad)**



2024

3

**Airlines
(abroad)**



2024

4

**Cruise
&
Yacht**



2024

5

**Hotel
(abroad)**



2024

6

Product



2024

7

**Overseas
Education**



2024

8

Food



2024

9

Other





FACT SHEET “Discovery World Travel Fair 2024”

Organized By: P.K. Exhibition Management Co., Ltd.

- 1 Date & Time**
- (1) Discovery World Travel Fair #1: 27 - 30 June 2024 at BITEC Bangna (EH 101-102)
 - (2) Discovery World Travel Fair #2: 22 – 25 Aug. 2024 at Queen Sirikit National Convention Center (Hall 5 - 6)
 - (3) Discovery World Travel Fair #3: 28 Nov. – 1 Dec. 2024 at BITEC Bangna (EH 101-102)

- 2 Exhibit Profile**
- ◆ National Tourism Organization (NTOs) ◆ Tourism Authority ◆ Destinations
 - ◆ Travel Agency ◆ Airline ◆ Hotel ◆ Resort ◆ Spa ◆ Car Rental ◆ Cruise
 - ◆ Entertainment Complex ◆ Luxury Travel ◆ Edu-Travel ◆ Medical Tourism
 - ◆ Platform & IT ◆ Travel Insurance ◆ Others

3 Space Service Fee (Excluded VAT 7%)

Size (Sq.m.)	Raw Space (THB)	Raw Space + Sell Scheme (THB)
3 x 2 m.	32,000	36,000
3 x 3 m.	39,000	44,000

Remark:

- 1 A corner space must be paid an additional 3,000 Baht/Booth.
- 2 All prices are excluded from VAT 7%.
- 3 The shell scheme furnishes with a partition wall of 2.5 m. high, fascia name, 2 nos. florescent (40 watts), 1 information desk, 2 upright chairs, 1 socket (5 amp.), and 1 basket.
- 4 Booth no. selected shall be confirmed on a first-come, first-served basis.
- 5 For more information click www.thaiteawthair.net

Remark: Service fee for special booth raw space (orange/pink/green).

Discovery World Travel Fair #2

35,000 THB = A07-A22,A45-A46,A52,B01,B06,B07,B13-B14,B45-B46,B52-B53,B58,C01,C06,C12-C13,C40-C41,C47,C52,D01,D06-D07,D52-D53,D58,E01, E06-E07,E52-E53, E58,F01,F06-F07,F52-F53,F58,G01,G06,G47,G52,H01,H06-H07,H52-H53, H58, I01,I06-I07,I52-I53,I58, J01,J06-J07,J52-J53,J58,K01,K06,K47, K52,L01,L06-L07,L52-L53,L58,M01,M06-M07

34,000 THB = D13-D14,D45-D46,E13-E14,E45-E46,F13-F14,F45-F46,G12-G13,G40-G41,H13-H14,H45-H46,I13-I14,I45-I46 J13-J14,J45-J46, K12-K13,K40-K41,L13-L14,L45-L46,M13-M14

33,000 THB = B02-B05,B54-B57,C02-C05, C48-C51,D02-D05,D54-D57, E02-E05,E54-E57,F02-F05,F54-F57,G02-G05, G48-G51,H02-H05,H54-H57,I02-I05,I54-I57,J02-J05,J54-J57,K02-K05,K48-K51,L02-L05,L54-L57,M02-M05

4 Conditions

- 4.1 Application for acceptance as an exhibitor must be made by submitting a duly completed form and accepting payment terms. Acceptance of the application will be confirmed in writing by the organizer.
- 4.2 Booth number selected shall be assigned and confirmed on a first come first served basis upon the organizer receiving the Signed agreement. The organizer reserved the right to make the final decision in unpredictable circumstances.
- 4.3 If an applicant withdraws, for whatever reason, his application by receipt by him of a rejection of his application or after his application has been approved, the application fee paid will be forfeited.
- 4.4 The organizer reserves the right to withdraw this application and fails to pay the rental.
- 4.5 The applicant will be liable for the full payment if cancellation is made after the confirmation by the organizer and the payment is made.

5 Payment Methods

Payment by cash, banking cheque, or T/T transfer to “P.K. Exhibition Management Co., Ltd.” By bill payments require and please fax pay in slip to fax number 02-307-8722 Any charges occurred by T/T Remittance is the exhibitor’s own responsibility.

6 Organizer

P.K. EXHIBITION MANAGEMENT CO., LTD.
 59/1 Charoen Rat Road, Bangkhlo, Bangkholaem, Bangkok 10120
 Tel 02-307-8555 Fax 02-307-8733 www.thaiteawthair.net
 Email : sales@pkexhibition.com / Email : account.pk@hotmail.com



Application Form "Discovery World Travel Fair 2024"

For P.K.

Exhibitor Code

Organized By P.K. Exhibition Management Co., Ltd.

① Company Name & Address (for issuing invoice and receipt)

1.1 Company Name _____

Address _____

1.2 Contact Address

Contact Person _____ Position _____

Address _____

Tel _____ Fax _____ Mobile _____

E-mail _____ Line ID _____

1.3 Product or Service Name _____

1.4 Type of Business National Tourism Organization (NTOs) _____ Airlines (abroad) _____

Tour (abroad) Permit Number _____ Cruise boat (abroad) Permit Number _____

Hotels/Resorts (abroad) _____ Other (details required) _____

If you are interested in the ThaiTeawThaiGO platform, check the box and sign up for free to gain access to many other benefits. (You will be contacted back by an officer.)

② Space Service Fee (Excluded 7% VAT)

Description	Booth No.	Amount (THB)
GOLD PACKAGE <input type="checkbox"/> GOLD PACKAGE _____ THB <input type="checkbox"/> R <input type="checkbox"/> S <input type="checkbox"/> Fast Track _____ THB	1st time _____ 2nd time _____ 3rd time _____	
Discovery World Travel Fair #1: 27 - 30 June 2024 at BITEC Bangna (EH 101-102) Size 3 x 2 Sqm. <input type="checkbox"/> Raw Space _____ THB <input type="checkbox"/> Raw Space + Shell Scheme = _____ THB A corner <input type="checkbox"/> Paid additional 3,000 THB / Booth		
Discovery World Travel Fair #2: 22 – 25 Aug. 2024 at Queen Sirikit National Convention Center(Hall 5 - 6) Size 3 x 2 Sqm. <input type="checkbox"/> Raw Space _____ THB <input type="checkbox"/> Raw Space + Shell Scheme = _____ THB A corner <input type="checkbox"/> Paid additional 3,000 THB / Booth		
Discovery World Travel Fair #3: 28 Nov. – 1 Dec. 2024 at BITEC Bangna (EH 101-102) Size 3 x 2 Sqm. <input type="checkbox"/> Raw Space _____ THB <input type="checkbox"/> Raw Space + Shell Scheme = _____ THB <input type="checkbox"/> Paid an additional 3,000 THB / Booth		

③ Requirements for exhibition Participants

3.1 Application for acceptance as an exhibitor must be made by submitting a duly completed form and accepting payment terms. Acceptance of the application. Will be confirmed in writing by the organizer.

3.2 Booth number selected shall be assigned and confirmed on a first come first served basis upon the organizer receiving the signed agreement. The organizer reserved the right to make the final decision in unpredictable circumstances.

3.3 If an applicant withdraws, for whatever reason, his application by receipt by him of a rejection of his application or after his application has been approved, the application fee paid will be forfeited.

3.4 The organizer reserves the right to withdraw this application and fails to pay the rental.

3.5 The applicant will be liable for the full payment if cancellation is made after the confirmation by the organizer and the payment is made.

Total

VAT 7%

Grand Total

④ Declaration (We hereby accept the terms and conditions printed on the application form)

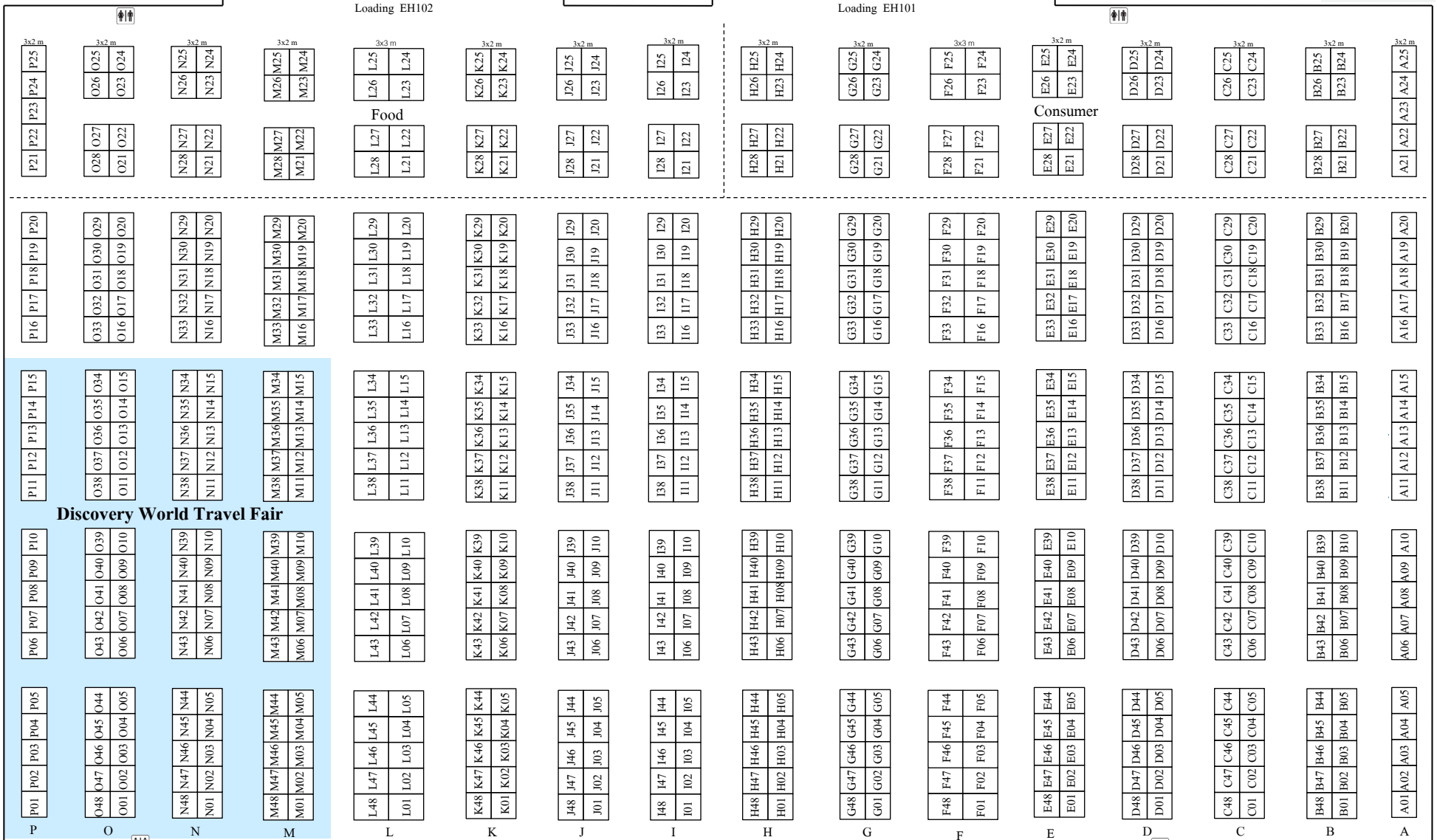
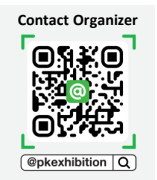
(Authorized signature and company stamp)

Date _____ / _____ / _____

Fill in the details and dispatch them to Email : sales@pkexhibition.com OR Email : sales.pks@gmail.com OR Fax : 02-307-8733



Floor Plan Discovery Thailand #70 and Discovery World Travel Fair #1 Date 27 – 30 June 2024
Floor Plan Discovery Thailand #72 and Discovery World Travel Fair #3 Date 28 November – 1 December 2024
At BITEC Bangna (EH 101-102)



Discovery World Travel Fair

P P01 P02 P03 P04 P05 P06 P07 P08 P09 P10 P11 P12 P13 P14 P15 P16 P17 P18 P19 P20

O O48 O47 O46 O45 O44 O43 O42 O41 O40 O39 O38 O37 O36 O35 O34 O33 O32 O31 O30 O29 O28 O27 O26 O25 O24 O23 O22 O21 O20

N N48 N47 N46 N45 N44 N43 N42 N41 N40 N39 N38 N37 N36 N35 N34 N33 N32 N31 N30 N29 N28 N27 N26 N25 N24 N23 N22 N21 N20

M M48 M47 M46 M45 M44 M43 M42 M41 M40 M39 M38 M37 M36 M35 M34 M33 M32 M31 M30 M29 M28 M27 M26 M25 M24 M23 M22 M21 M20

L L48 L47 L46 L45 L44 L43 L42 L41 L40 L39 L38 L37 L36 L35 L34 L33 L32 L31 L30 L29 L28 L27 L26 L25 L24 L23 L22 L21 L20

K K48 K47 K46 K45 K44 K43 K42 K41 K40 K39 K38 K37 K36 K35 K34 K33 K32 K31 K30 K29 K28 K27 K26 K25 K24 K23 K22 K21 K20

J J48 J47 J46 J45 J44 J43 J42 J41 J40 J39 J38 J37 J36 J35 J34 J33 J32 J31 J30 J29 J28 J27 J26 J25 J24 J23 J22 J21 J20

I I48 I47 I46 I45 I44 I43 I42 I41 I40 I39 I38 I37 I36 I35 I34 I33 I32 I31 I30 I29 I28 I27 I26 I25 I24 I23 I22 I21 I20

H H48 H47 H46 H45 H44 H43 H42 H41 H40 H39 H38 H37 H36 H35 H34 H33 H32 H31 H30 H29 H28 H27 H26 H25 H24 H23 H22 H21 H20

G G48 G47 G46 G45 G44 G43 G42 G41 G40 G39 G38 G37 G36 G35 G34 G33 G32 G31 G30 G29 G28 G27 G26 G25 G24 G23 G22 G21 G20

F F48 F47 F46 F45 F44 F43 F42 F41 F40 F39 F38 F37 F36 F35 F34 F33 F32 F31 F30 F29 F28 F27 F26 F25 F24 F23 F22 F21 F20

E E48 E47 E46 E45 E44 E43 E42 E41 E40 E39 E38 E37 E36 E35 E34 E33 E32 E31 E30 E29 E28 E27 E26 E25 E24 E23 E22 E21 E20

D D48 D47 D46 D45 D44 D43 D42 D41 D40 D39 D38 D37 D36 D35 D34 D33 D32 D31 D30 D29 D28 D27 D26 D25 D24 D23 D22 D21 D20

C C48 C47 C46 C45 C44 C43 C42 C41 C40 C39 C38 C37 C36 C35 C34 C33 C32 C31 C30 C29 C28 C27 C26 C25 C24 C23 C22 C21 C20

B B48 B47 B46 B45 B44 B43 B42 B41 B40 B39 B38 B37 B36 B35 B34 B33 B32 B31 B30 B29 B28 B27 B26 B25 B24 B23 B22 B21 B20

A A01 A02 A03 A04 A05 A06 A07 A08 A09 A10 A11 A12 A13 A14 A15 A16 A17 A18 A19 A20

Booth Total 722 booths

THAI TEAW THAI 2024 @ BITEC
Thailand's No.1 Travel Fair



Organized by P.K. Exhibition Management Co., Ltd.
 T.02 307 8555 F.02 307 8733 E.sales@pkexhibition.com W. www.ไทยเที่ยวไทย.com



ID Line : @pkexhibition

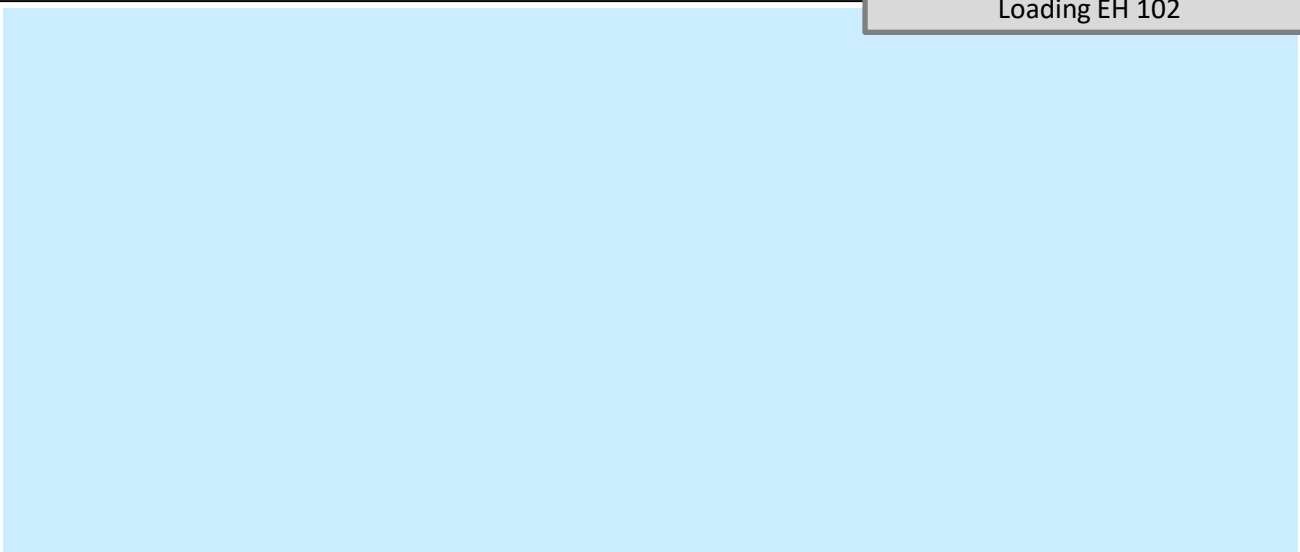
**Note: The floor plan is liable to alteration without prior notice. As of: 04/08/2023



Floor Plan Discovery World Travel Fair #1 Date 27 – 30 June 2024
Floor Plan Discovery World Travel Fair #3 Date 28 November – 1 December 2024
 At BITEC Bangna (EH 101-102)



Loading EH 102



P11
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Booth Total 105 booths

Organized by P.K. Exhibition Management Co., Ltd.
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**Note: The arrangement may be adjusted as required without prior notice.



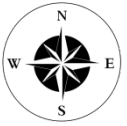
ENTRANCE EH 102



Floorplan Discovery Thailand #71 and Discovery World Travel Fair #2

Date 22 - 25 August 2024

At Queen Sirikit National Convention Center (QSNCC) (Hall 5 - 6)



Queen Sirikit National Convention Center (QSNCC)

ENTRANCE HALL 5

Organizer by P.K. Exhibition Management Co., Ltd.
 Tel : 0-2307-8555 Fax : 0-2307-8733
 E-mail : sales@pkexhibition.com www.งานไทยเที่ยวไทย.com

ENTRANCE HALL 6

**Note: The floor plan is liable to alteration without prior notice.
 □ : Magnitude signifier 1.73 x 1.73 m.
 Total 3x2m. : 814 booths Date : 04-08-2023

Floorplan Discovery World Travel Fair #2

Date 22 - 25 August 2024

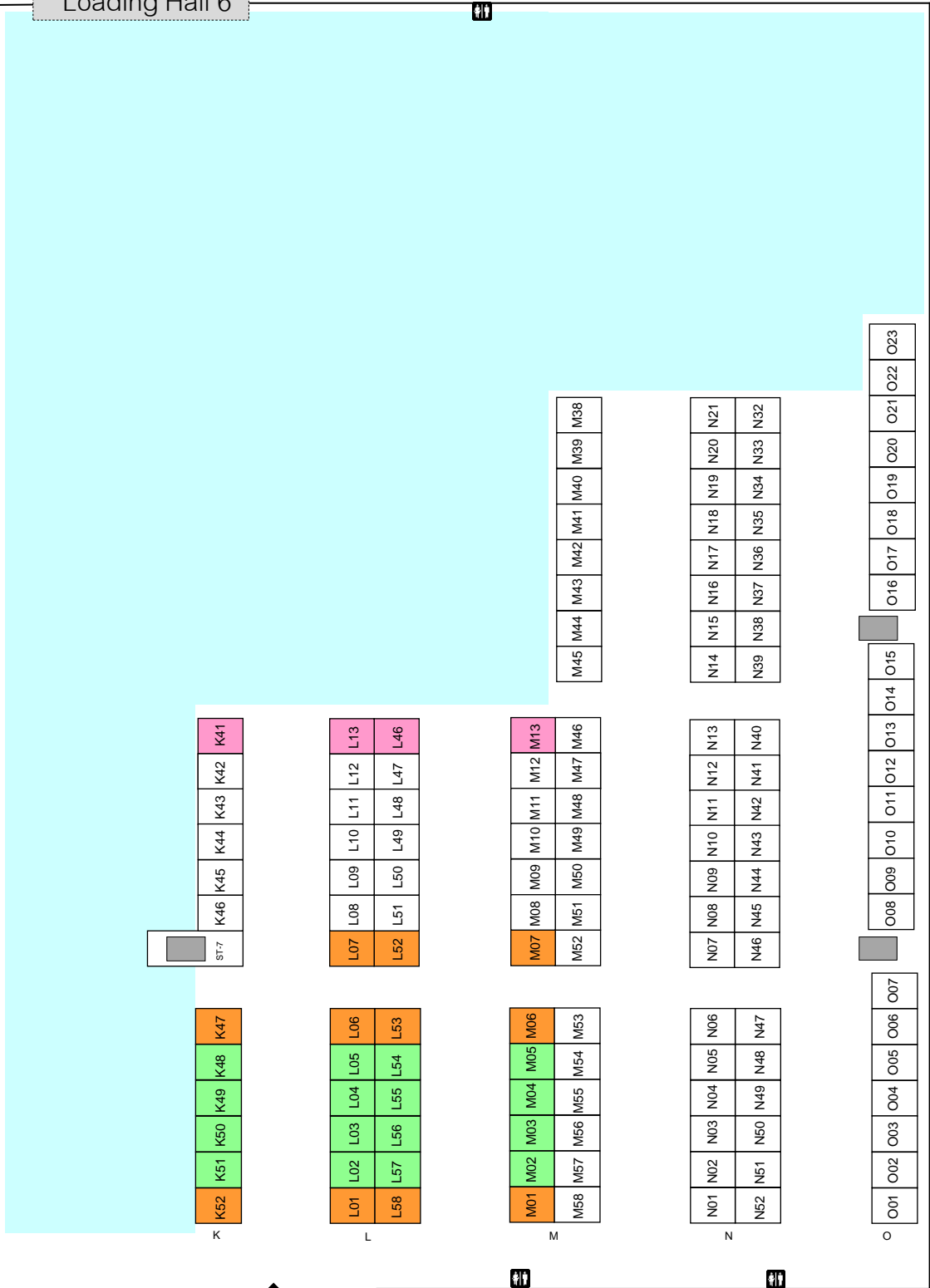
At Queen Sirikit National Convention Center (QSNCC) (Hall 5 - 6)





Loading Hall 6

ติดต่อผู้จัดงานไทยเที่ยวไทย

@pkexhibition




 Space 35,000 THB
 Space 34,000 THB
 Space 33,000 THB

Queen Sirikit National Convention Center

↑
ENTRANCE HALL 6

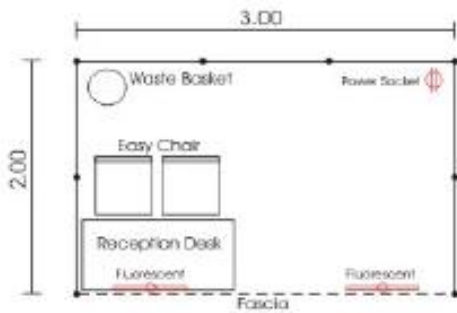
****Note:** The arrangement may be adjusted as required without prior notice.

 Magnitude signifier 1.73 x 1.73 เมตร

3x2m. : 137 booths

Date : 19-10-2023

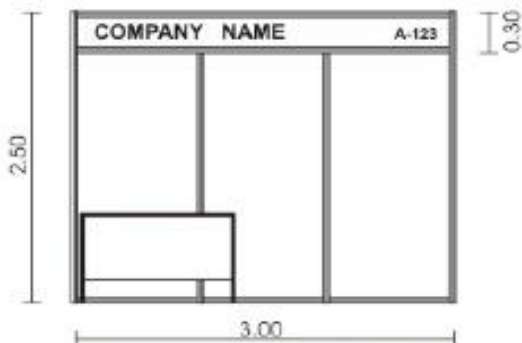
An illustration of a regular booth,
3.00 meters wide by 2.00 meters long.



FLOOR PLAN

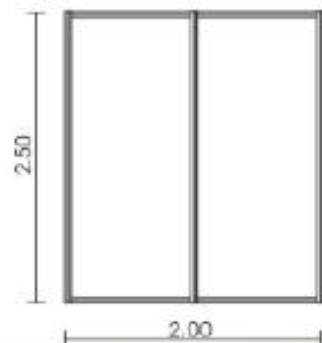
SCALE 1:50

SIZE 3.00 x 2.00 M.	
1.	White back and side walls
2.	Fascia board is 30cm. High with a set of Exhibitor's Name 10 cm. high standard letter
3.	2 NOs. Fluorscent 40 W.
4.	1 NO. Power Socket 5 amp.
5.	1 NO. Receptionist Table
6.	2 NOs. Upright Chair
7.	1 NO. Waste Basket



FRONT ELEVATION

SCALE 1:50



SIDE ELEVATION

SCALE 1:50



Receptionist Desk
60X120X75 cm.



Fiber Chair
50X50X50 / 80 cm.

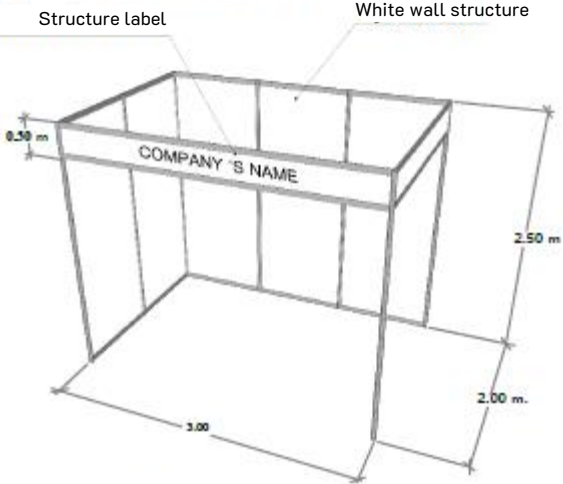
Example of a regular booth design



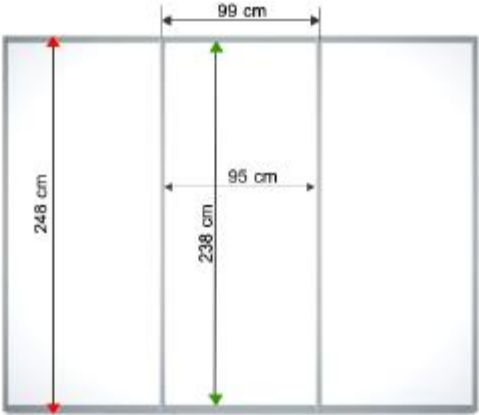
Structure of 3.00*2.00 meters in size



Structure of 3.00*3.00 meters in size



Standard structure (corners)



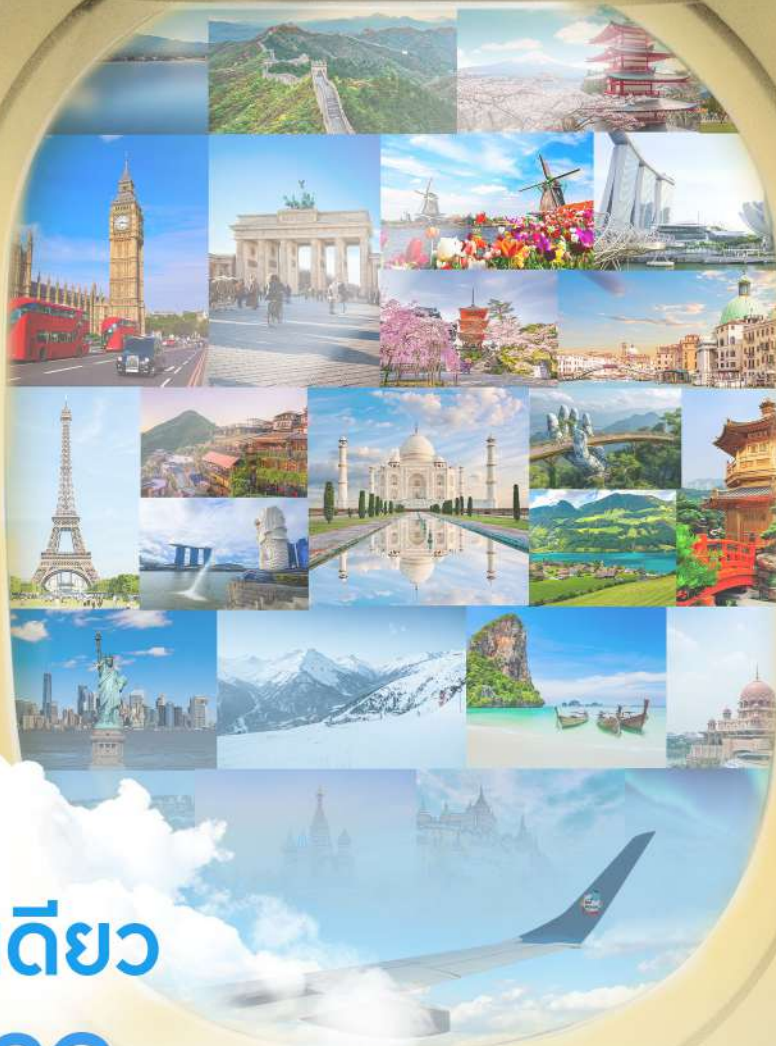
White wall structure size



Example: Label cancel



Example: Label cancel; move the lights to the back.



เที่ยวเดียว
ทั่วโลก

งาน **เที่ยวเที่ยวนอก** ครั้งที่ 3

28 พ.ย. - 1 ธ.ค. 67 ไบเทค บางนา

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สนับสนุนโดย





If you are interested or want to ask any further questions, please contact the sales staff.

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Or Add Line ID: @pkexhibition

<https://www.discoveryworldfair.com>

